

**In the spotlight: Startup Founder interview**

Thank you for participating in this interview! **Your support means a lot to us!** As a premium member of the Swiss Startup Association, we would like to give your startup more exposure through our channels.

We ask you to answer all questions with a maximum of **300-350 words for each answer**.

**Please send us a couple of pictures of you (portrait picture) and your team together with the interview (as high resolution as possible).**

**Important: we will edit this interview wherever necessary and send you the final version for approval before publishing it. (Please do not worry about the English language, we will have a native speaker do the proofreading).**

For any questions, please get in touch with us at [partner@swissstartupassociation.ch](mailto:partner@swissstartupassociation.ch) **.**

**Please tell us your name and title/function:**

**Questions:**

1. Please tell us your name and title/function.
2. Please give a brief description of your startup (your business, team size, and when/why you founded it).
3. Tell us more about your plans for 2023? What is your long-term vision?
4. What has been the biggest success that you have achieved in your startup?
5. If you could do it all over again, what would you do differently? What are your biggest learnings?
6. What motivates you to continue your business every day?
7. One piece of advice for someone who is just starting out with their startup?
8. What does it mean to you to be a member of the Swiss Startup Association? (personally, and professionally)
9. Would you recommend joining the Swiss Startup Association? If yes, why?
10. Have you ever visited the events of the Swiss Startup Association? If yes, which ones? Would you recommend them?
11. Is there anything that we haven’t asked you that you would like to share with us/the community?

**Thank you and we look forward to reading your interview!**